



Liberty Marking Systems, Inc.
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Product Data Sheet

323 Matte White Thermal Transfer Polypropylene

Liberty 323 is a 3.8 mil matte white polypropylene film which is printable via flexographic and thermal transfer. It has high strength, durability, provides good moisture resistance, and is backed with a coated kraft liner.

This product is designed for use in standard and high speed thermal transfer printers and features a matte white appearance along with resistance to abrasion and smearing.

Face Stock:

Caliper: 3.8 mil (81 micron) \pm 10%
Color: White

Liner:

Type: Super Calendered Kraft
Color: White
Caliper: 3.2 mil \pm 4%

Adhesive:

Type: Permanent Hot Melt Rubber
Service Temperature: -65° F to 160° F
Application Temperature: 40° F (minimum)

Shelf Life:

1 year @ 72° F / 50% RH

Product Performance and Suitability

All of the descriptive information and recommendations for the use of Liberty Marking Systems products are to be used only as a guide. The furnishing of such information and recommendations shall in no event constitute a warranty of any kind by Liberty Marking Systems. All purchasers of Liberty Marking Systems products shall independently determine the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of Liberty Marking Systems is authorized to give any warranty, guarantee, or to make any representation in addition or contrary to the above.