



Liberty Marking Systems, Inc.
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Product Data Sheet

403 White Thermal Transfer Paper

Series 403 is a premier absorbent ultra smooth white thermal transfer label stock with a permanent acrylic adhesive, backed with a coated kraft liner.

This product is designed for use in standard and high speed thermal transfer printers and features a bright white appearance along with high resistance to abrasion and smearing.

Face Stock:

Base Weight (24 X 36 - 500 sheets): 48.0# ± 4.0#
Caliper: 3.2 mil (81 micron) ± 0.3 mil
Color: White
Opacity: 78% minimum

Liner:

Type: Super Calendered Kraft
Color: White
Base Weight: 43.0# ± 3.7#
Caliper: 2.5 mil (64 micron) ± 0.2 mil

Adhesive:

Type: Permanent Acrylic
Caliper: 1 mil ± 10%
Service Temperature: -40° F to 200° F (-40° C to 93° C)
Application Temperature: 32° F to 120° F (0° C to 49° C)

Shelf Life:

1 year @ 72° F / 50% RH

Product Performance and Suitability

All of the descriptive information and recommendations for the use of Liberty Marking Systems products are to be used only as a guide. The furnishing of such information and recommendations shall in no event constitute a warranty of any kind by Liberty Marking Systems. All purchasers of Liberty Marking Systems products shall independently determine the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of Liberty Marking Systems is authorized to give any warranty, guarantee, or to make any representation in addition or contrary to the above.